

Message Text

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ACTION COME-00

INFO OCT-01 EA-11 ISO-00 COA-02 AGR-20 SWF-02 AID-20

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FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 2390

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E.O. 11652 N/A

TAGS: EFIS, JA, ETRD

SUBJ: JAPANESE FISHING INDUSTRY PLANS TO CONTROL EXPORTS OF
FROZEN FISHERY PRODUCTS

PASS NATIONAL MARINE FISHERIES SERVICE, WASHDC

1. YOSHIHARU ADACHI, EXECUTIVE DIRECTOR, JAPAN FROZEN TUNA
EXPORTERS ASSOCIATION, INFORMED EMBASSY JAPANESE FISHING IND-
USTRY MEMBERS ENGAGED IN PRODUCTION AND EXPORT OF FROZEN FISHERY
PRODUCTS (NAMELY POLLOCK, TURBOT AND ARROWTOOTH FLOUNDER FILLETS,
STEAKS AND BLOCKS) ARE PLANNING ON ESTABLISHING FROZEN FISH EX-
PORTERS ASSOCIATION TO REGULATE EXPORTS OF THOSE PRODUCTS WHICH HAVE
SHOWN ALARMING INCREASE IN PAST THREE YEARS. JAPANESE EXPORTS
TO U.S. OF FROZEN POLLOCK BLOCKS, FOR EXAMPLE,
INCREASED FROM 3.4 MILLION POUNDS IN 1971 TO 82.3 MILLION POUNDS
IN 1973. IN ADDITIONAL, SOME PRODUCERS FAILED TO EXERCISE PROPER
QUALITY CONTROL, THEREBY CREATING SERIOUS PROBLEMS IN EXPORT
MARKET WITH LARGE QUANTITIES BEING REJECTED BY U.S. BUYERS.

2. JAPANESE LAW FOR PROMOTION OF EXPORTS OF FISHERY PRODUCTS
PERMITS ASSOCIATION TO REGULATE EXPORTS TO PREVENT DISRUPTION
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OF OVERSEAS MARKETS AND IMPROVE

QUALITY CONTROL. LAW ALSO PROVIDES FOR GOVERNMENT FINANCIAL ASSISTANCE TO ASSOCIATION MEMBERS IN TIMES OF DISTRESS. HOWEVER, ESTABLISHMENT OF ASSOCIATION MUST FIRST BE RECOGNIZED BY GOJ.

3. SEVERAL MEETINGS OF PRODUCERS AND EXPORTERS HAVE BEEN HELD TO DISCUSS ESTABLISHMENT OF ASSOCIATION. ADACHI IS COORDINATING PREPARATION OF MATERIAL TO BE SUBMITTED TO MINISTRY OF AGRICULTURE AND FORESTRY TO QUALIFY ASSOCIATION. HE THOUGHT ASSOCIATION MAY BE FORMALLY ESTABLISHED LATE THIS YEAR.

4. EMBASSY REQUESTS COPY OF U.S. STANDARDS AND SPECIFICATIONS APPLYING TO FROZEN FISH STEAKS, FILLETS AND BLOCKS. JAPANESE INDUSTRY WOULD LIKE TO APPLY SIMILAR STANDARDS AND SPECIFICATIONS TO JAPANESE EXPORTS.
SHOESMITH

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